

AP.1024/57

August 14, 2014

Subject : Operating Result for the 2<sup>nd</sup> quarter of 2014

Attention : President

The Stock Exchange of Thailand

Amarin Printing and Publishing Public Company Limited and the subsidiaries ( the Company) would like to submit the 2<sup>nd</sup> quarter of 2014 financial statement ended on 30 June 2014 which reviewed by the authorized auditor of Dharmniti Auditing Company Limited and clarify the change of operating performance of the company as follow.

#### Revenues

In the 2<sup>nd</sup> quarter consolidated financial statement of 2014 ended on 30 June 2014, total revenues of the Company is 383.40 Million Baht , it was decreased 122.33 Million Baht or 24.19% which are comprised of revenues from advertising decreased 28.13%, income from interest decreased 87.76% from the same period last year. The Company has postponed the exhibition to be held in quarter 3/2014 and business travel to cease operations temporarily in the quarter.

For six months periods consolidated financial statement ended June 30, 2014 total revenues of the Company 765.04 Million Baht , it was decreased 171.81 Million Baht or 18.34% which are comprised of revenues from advertising decreased 27.35%, income from interest decreased 76.97% from the same period last year. The Company has postponed the exhibition to be held in quarter 3/2014 and business seminars, business travel to cease operations temporarily in the quarter 1/2014 and 2/2014 respectively.

#### Cost of sales and Expenses

In the 2<sup>nd</sup> quarter consolidated financial statement ended June 30, 2014 total cost of sales and service increased 7.19 Million Baht or 2.10% cost of sale and service increased from operation cost in digital television business of subsidiaries and decreased from cost of exhibition w has postponed to be held in quarter 3/2014, selling and administrative expenses increased 13.56 Million Baht or 17.31 % increased from operation cost in digital television business and interest.

For six months periods consolidated financial statement ended June 30, 2014 total cost of sale and service decreased 4.42 Million Baht or 0.69% and selling and administrative expenses increased 24.95 Million or 16.61% are as result same the period 2 nd quarter.

Net profit

In the 2 nd quarter consolidated financial statement ended June 30, 2014 net loss of the Company is 64.34 Million Baht decreased 132.52 Million Baht or 194.36% are as result of the main revenues decreased and increased in the operation cost of digital television business of subsidiaries also increased.

For six months periods consolidated financial statement ended June 30, 2014 net loss of the Company is 61.92 Million Baht decreased 177.14 Million Baht or 153.74 are as result same the period 2 nd quarter..

Kindly be informed accordingly.

Yours faithfully,

(Mrs. Rarin Utakapan Punjarungroj)

Chief Executive Officer