

AP 1022/58

August 13, 2015

Subject : Operating Result for the 2<sup>nd</sup> quarter of 2015

Attention : President

The Stock Exchange of Thailand

Amarin Printing and Publishing Public Company Limited and the subsidiary ( the Company) would like to submit the 2<sup>nd</sup> quarter of 2015 financial statement ended on 30 June 2015 which reviewed by the authorized auditor of Dharmniti Auditing Company Limited and clarify the change of operating performance of the company as follow.

#### Revenues

In the 2<sup>nd</sup> quarter consolidated financial statement of 2015 ended on 30 June 2015, total revenues of the Company is 442.24 Million Baht , it was increased 58.84 Million Baht or 15.35%. The increased was as a result of the revenue from printing business increased 35.15% and revenues from book business increased 4.03% and online business increased 746.35%. In addition, the revenues from television business which is operated by the subsidiary revenue increased sequentially. This is the result of popular rising steadily. In the 2<sup>nd</sup> quarter has been a popular channels during prime time hours from 18.00 to 24.00 pm. , Ranked in the list top ten action-oriented business.

For six month period consolidated financial statement ended on 30 June 2015 total revenues of the Company 844.45 Million Baht, it was increased 79.41 Million Baht or 10.38% from the same period last year. Most the increased of the print segments which are the Company's core business segment, the manufacture and sale of books. Although operating in 2015, will no revenue from seminars business and travel business to cease operations in 2014 or more. During the first six month of 2015, revenues from printing business increased 24.56%, books business increased 7.33% fairs business increased 4.25% and online business increased 28.86%. The company has increased revenues in the television business, which is operated by subsidiary since May 2014. The revenue of the television business has expanded 539.17% from the same period last year.

#### Cost of sales and Expenses

In the 2<sup>nd</sup> quarter consolidated financial statement ended on 30 June 2015 total cost of sales and service increased 117.34 Million Baht or 33.60.% from the same period last year and selling and administrative expenses increased 26.40 Million Baht or 28.72 % increased from interest and

operation cost in digital television business. In the second quarter, the subsidiary reprogrammed during prime time to create quality program. As a result of its subsidiaries increased steadily. For six month period consolidated financial statement on 30 June 2015 total cost of sale and service increased 272.67 Million Baht or 42.73% and selling and administrative expenses increased 47.04 Million or 26.85% are as result from interest and operation cost in digital television business.

#### Net profit

In the 2 nd quarter separate financial statement ended on 30 June 2015 net profit of the Company is 33.92 Million Baht increased 1.40 Million Baht or 4.29% from the same period last year. In the consolidated financial statement on 30 June 2015 net loss of the company is 113.65 Million Baht increased 49.31 .Million Baht or 76.64% are as result from operation cost of digital television business of subsidiary increased from the start in the 2 nd quarter 2014.

For six month period separate financial statement on 30 June 2015 net profit of the Company is 58.84 Million Baht increased 10.25 Million Baht or 21.10% are as result, growth in terms of revenues, cost control and management efficiency. In the consolidated financial statement on 30 June 2015 net loss of the Company is 230.69 Million Baht increased 168.77 Million Baht or 272.57% are as result from operation cost of digital television business of subsidiary increased from the start in the 2 nd quarter 2014.

Kindly be informed accordingly.

Yours faithfully,

(Mrs. Rarin Utakapan Punjarungroj)

Chief Executive Officer