

AP.00039/59

September 12,2016

Subject : Progress registered establishment of new Affiliate company

To : President

The Stock Exchange of Thailand

According to the resolution of the Board of Directors of Amarin Printing and Publishing Public Company Limited (“The Company”) has resolved to approve the principles for the establishment of a new Affiliate Company. And authorized the Executive Board to consider the operation of the Board of Directors held on September 2, 2016 resolved to assign Amarin Printing and Publishing Public Company Limited (“The Company”) investing in new joint venture company. The Company will invest in the joint venture company for 46% of the registered capital 30 Million Baht. Representing an investment 13.8 Million Baht.

The Company kindly inform of the establishing of new affiliate company with the detail as follows.

Company name	KADOKAWA AMARIN COMPANY LIMITED
Registered Date	September 9, 2016
Country of Registered	Thailand
Objective	To support the expansion of business content IP in Thailand and Southeast Asia
Type of Business	Production and Distribution of books titles Light Novel, Comic Production and Distribution of magazine titles Walker magazine E-commerce as books and E-book and its license. Web Streaming Sublicensing Book , Movies, animation and related
Registered Capital	Baht 30 million, comprising 30,000 ordinary shares, with a par Value of Baht 1,000
Paid-up Capital	Baht 30 million, comprising 30,000 ordinary shares, with a par Value of Baht 1,000

Shareholding Structure

Shareholder's Name	Number of Shares	Percentage
1. Amarin Printing and Publishing Public Company Limited	13,800	46%
2. KADOKAWA Holding Asia Limited	14,700	49%
3. Bangkok BTMU Company Limited	1,500	5%
Total	30,000	100%

The Board of Directors consists of:

1. Mr. Toshiyuki Yoshihara
2. Mr. Susumu Tsukamoto
3. Mr. Masayuki Aoyagi
4. Mr. Taro Iwasaki
5. Mrs. Rarin Utakapan Punjarungroj
6. Mr. Chokchai Punjarungroj
7. Mr. Cheewapat Nathalang

Source of Capital Working capital of company

Transaction Size Not considered to comply with the acquisition or disposition of assets of Listed Company and is not a related party transaction.

Please be informed according.

Yours Sincerely,

(Mrs. Rarin Utakapan Punjarungroj)

Chief Executive Officer