AP.1031/56

November 12, 2013

Subject : Clarification of change in net profit

Attention: The President

The Stock Exchange of Thailand

Amarin Printing & Publishing Public Company Limited and the subsidiaries (the company) would like to submit the 3 rd quarter of 2013 financial statement ended on 30 September 2013 which reviewed by the authorized auditor of Dharmniti Auditing Company Limited and clarify the change of operating performance of the company as follow.

Revenues

In the 3 rd quarter financial statement ended September 30, 2013 total revenues of the company is 465.00 Million Baht, it was decreased 34.70 Million Baht or 6.94% from the same period last year which are comprised of revenues from printing decreased 15.92% because due to the country's economic slowdown and the company had insured its property against the loss and the damage and acknowledged the compensation for the flood disaster is 6.22 Million Baht.

For nine- months periods financial statement ended September 30, 2013 total revenues of the company is 1,401.85 Million Baht it was decreased 14.69 Million Baht or 1.04% are as result from revenue from printing also decreased 15.44%

**Expenses** 

In the 3 rd quarter financial statement ended September 30, 2013 total cost of sales and service decreased 4.81 Million Baht or 1.49% from the same period last year and selling and administrative expenses increased 5.62 Million Baht or 8.03% are as result from increased in the cost of a new business (Satellite TV) and the marketing expenses also increased.

For nine- months periods financial statement ended September 30, 2013 total cost of sales and

service increased 19.57 Million Baht or 2.08% and selling and administrative expenses increased

2.03% from the same period last year are as result from increased in the cost of a new business (

Satellite TV).

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Net profit

In the 3 rd quarter financial statement ended September 30, 2013 net profit of the company is

56.56 Million Baht decreased 24.77 Million baht or 30.46% are as result from the main revenues

decreased from the same period last year and an increased in the cost of a new business (Satellite

TV).

For nine-months periods financial statement ended September 30, 2013 net profit of the company is

171.78 Million Baht decreased 22.48 Million Baht or 11.57% are as result same the 3 rd

quarter.

Kindly be informed accordingly.

Yours faithfully,

(Rarin Utakapan Punjarungroj)

Chief Executive Officer