

AP.0031/60

May 12, 2017

Subject : Operating Result for the 1 st quarter of 2017

Attention : President

The Stock Exchange of Thailand

Amarin Printing and Publishing Public Company Limited and the subsidiaries (the Company) would like to submit the 1 st quarter of 2017 financial statement ended on 31 March 2017 which reviewed by the authorized auditor of KPMG Poomchai Audit Limited and clarify the change of operating performance of the company as follow.

Revenues

In the 1 st quarter consolidated financial statement of 2017 ended on 31 March 2017, total revenues of the Company is 465.11 Million Baht , it was increased 93.46 Million Baht or 25.15%. as a result to the continuous increase in income from digital television business of Amarin TV HD channels which appeared in a high growth of rating. Currently, the average rating of Amarin TV HD channel ranked seventh of all free TV. In April 2017, the average rating was 0.360. (Data from AGB Nielsen, Rating all 15+). As a result of the continuous development of the program content has been gaining popularity, with an increase of 196.49% in revenues. In addition, revenues from digital business which is advertising through the website and the production of digital content increased 108.24% and revenues from production and distributions business increased 5.28%.

Cost of sales and Expenses

In the 1 st quarter consolidated financial statement ended March 31, 2017 total cost of sales and service increased 5.44 Million Baht or 1.30% and selling and administrative expenses increased 11.49 Million Baht or 9.33% increased from operation cost in digital television business and interest expenses.

Net profit

In the 1 st quarter consolidated financial statement ended March 31, 2017 net loss of the Company is 98.75 Million Baht decreased 72.82 Million Baht or 42.44%. As a result of the increase in digital TV business revenues and the main revenues increase.

Kindly be informed accordingly.

Yours faithfully,

(Mrs. Rarin Utakapan Punjarungroj)

Chief Executive Officer