

AP 0049/60

August 11, 2017

Subject : Operating Result for the 2 nd quarter of 2017

Attention : President

The Stock Exchange of Thailand

Amarin Printing and Publishing Public Company Limited and the subsidiary (the Company) would like to submit the 2 nd quarter of 2017 financial statement ended on 30 June 2017 which reviewed by the authorized auditor of KPMG Poomchai Audit Limited and clarify the change of operating performance of the company as follow.

Separate financial statements

(Unit : Million Baht)

For 3 month	Q2/2017	Q2/2016	Change	%chg
Revenue	373.17	335.76	37.41	11.14%
Net Profit (Loss)	23.40	11.36	12.01	105.49%
For 6 month	2017	2016	Change	%chg
Revenues	765.35	682.54	82.82	12.13%
Net Profit (Loss)	54.04	22.25	31.79	142.83%

Consolidated financial statements

(Unit : Million Baht)

For 3 month	Q2/2017	Q2/2016	Change	%chg
Revenue	475.08	383.28	91.80	23.95%
Net Profit (Loss)	(72.05)	(171.09)	99.04	57.89%
For 6 month	2017	2016	Change	%chg
Revenue	940.19	754.93	185.26	24.54%
Net Profit (Loss)	(170.81)	(342.67)	171.86	50.15%

Revenues

In the 2 nd quarter consolidated financial statement ended on 30 June 2017, total revenues of the Company is 475.08 Million Baht, increasing by 91.80 Million Baht or 23.95% as a result of the continuous increase in income from digital television business of Amarin TV HD channel which

appeared in a high growth of rating. Currently, the average rating of Amarin TV HD channel ranks seventh of all free TV. In June 2017, the average rating was 0.473 (Data from AGB Nielsen, Rating all 15+ time period 6.00 am -24.00 pm). As a result of the continuous development of the program content has been gaining popularity, with an increase of 115.77% in revenues. In addition, revenues from digital business which is advertising through the website and the production of digital content increased by 210.41%

For the six month period consolidated financial statement ended on 30 June 2017, total revenues of the Company was recorded at 940.19 Million Baht, increasing by 185.26 Million Baht or 24.54% for the increased of the print segments by 6.80% fair business increased by 60.32% Online Business increased by 90.08% and the revenues of the television business expanded by 90.08% from the same period last year.

Cost of sales and Expenses

In the 2nd quarter consolidated financial statement ended on 30 June 2017, total cost of sales and service decreased by 11.12 Million Baht or 2.63% from the same period last year and selling and administrative expenses increased by 0.43 Million Baht or 0.33 %, as the result of a cost effective management and a decrease in interest expenses.

For the six month period consolidated financial statement on 30 June 2017, total cost of sale and service decreased by 5.67 Million Baht or 0.67% and selling and administrative expenses decreased by 11.92 Million or 4.70% are as result is a cost effective management .

.Net profit

In the 2nd quarter consolidated financial statement ended on 30 June 2017 net loss of the Company is 72.05 Million Baht, decreasing by 99.04 Million Baht or 57.89%, as a result of the increase in digital TV business revenues

For the six month period consolidated financial statement on 30 June 2017 net loss of the Company is 170.81 Million Baht, decreasing by 171.86 Million Baht or 50.15%, as the result of growth in digital TV business, Online business and fair business increasing.

Kindly be informed accordingly.

Yours faithfully,

(Mrs. Rarin Utakapan Punjarungroj)

Chief Executive Officer